

SARAH SUKIN

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EDUCATION

University of Virginia Darden School of Business - Charlottesville, VA

May 2027

Candidate for Master of Business Administration (MBA)

- Forté Foundation Fellow (Merit, Partial Tuition)
- Active member of Darden Technology, Graduate Women in Business, Racquet, Outdoors Clubs

Yale University - New Haven, CT

May 2018

Bachelor of Arts in Computer Science and Graphic Design

- GPA 3.78/4.00; Semester exchange at Stanford University; Richter Fellowship; Mary Hotchkiss Williams Fellowship
- YaleMakes President, STEAM Board Member, Women in Computer Science Head of Outreach, Student Council Designer

EXPERIENCE

Accenture Federal Services - Arlington, VA

2018-2025

Manager, Product Strategy and Experience Design

2023-2025

Directed \$2.3M digital transformation project for a federal energy agency, leading a cross-functional team of three and managing executive stakeholder relationships; designed Accenture's delivery platform, federal AI hub, and warehouse management system.

- Negotiated \$1.8M contract and \$500K option year for web redesign; defined roadmap, milestones, risk management plan, and scope, leading delivery under budget by tracking sprint velocity and forecasting in compliance with CMMI Level 5
- Developed and executed digital strategy, leveraging customer research, market analysis, interviews, journey mapping, business intelligence, and prototyping to deliver 28% higher engagement and 14% more active users
- Analyzed accessibility metrics; decreased issues by 88.9% and increased mobile responsiveness by 53% within six months
- Designed and configured internal resource platform and drove adoption to top 10 usage company-wide within first year

Associate Manager, Product Strategy and Experience Design

2022-2023

Led UX team of three in \$5.2M modernization of social services mobile and web platforms, serving 2.5M enrollees; managed senior client relationships, strategic planning, and delivery; collaborated cross-functionally on technical implementation.

- Led integration of four platforms into a unified solution for seven benefits and introduced consistent branding, data validation, automation, and document traceability, delivering cost savings, higher applicant success rates, and operational efficiency
- Brought Medicaid online for 1.63M enrollees, enabling administrative cost savings and 37k new enrollments in year one
- Ran visioning workshop, interviewed and shadowed customers, crafted 30+ files, 100+ page prototype, and style guide, and performed usability testing to ensure prioritization of user needs, align messaging, and create executive buy-in

Consultant

2020-2022

Designed and configured government site for educators to connect and share lesson plans; managed analyst on team of five.

- Implemented educator pilot in six weeks and ran five collaborative feedback sessions to guide next-phase enhancements; site achieved 74% higher educational resource accessibility and efficiency compared to market alternatives
- Taught design tools, staffed over ten proposal teams, fostered a design community, created business development graphics, and negotiated two vendor-led education series as Adobe Superuser Team Lead (2019-2021)

Senior Analyst | Analyst

2018-2020

Led federal agency's UX strategy for Salesforce systems, collaborating on change management, backlog, and technical planning.

- Engineered licensing, reporting, and management processes for agricultural hemp production for three federal agencies and nine user groups using Salesforce and SQL, generating \$291M per year in new industry value
- Devised dashboards and analytics on animal licenses that saved one month of work per year for a 26-person team
- Ran 32 demos to train 178 stakeholders on animal licensing system; developed campaign materials sent to 1,000+ customers
- Synthesized 261 pages of regulation into a self-assessment tool providing 93% of users answers in under 5 minutes
- Launched annual reporting system reducing review time from 5+ days to less than 6 hours, enabling faster decision making

ADDITIONAL INFORMATION

- Certifications: General Assembly UX Design, ICAgile Certified Professional, SAFe 5 Practitioner, Salesforce Administrator, INSEAD Business Strategy, INSEAD Dynamics in the C-Suite (Distinction)
- Technical: Figma, Adobe Creative Cloud, Axure, Sketch, Google Analytics, Siteimprove, Salesforce, Jira, Azure DevOps, Cúram, Drupal CMS, HTML, CSS, JavaScript, Java, C, C#, C++, CMMI Level 5
- Teaching: Founder and Teacher of UX Design Circuit at Accenture (ran 2019-2022), Mentored five analysts
- Awards: AFS Metaverse Challenge Runner Up (2023), Accenture Greater Than Winner (2020), Yale CPA Award (2017)
- Hobbies: Pottery, Painting, Pickleball, Volunteering, Trivia, Skiing, Hiking, Interior design